





29 - 30 June 2015

Emperors Palace . Ekurhuleni . Johannesburg . South Africa





#### South Africa's economy is under pressure and as a result business confidence is in a decline.

The manufacturing industry continues to face tremendous challenges. A shrinking manufacturing base, supply chain challenges, human capital challenges and the threat of other emerging economies and cheap labour continue to threaten the growth and prosperity of the South African manufacturing sector.

The manufacturing sector contributes about 15 percent of gross domestic product and is vital for creating employment in an economy where on average one in four people has been unable to find work for over a decade. With this in mind, South Africa plans to spend 5.8 billion rand over the next three years to help manufacturers affected by the global economic downturn upgrade their factories, improve products and train workers.

The Manufacturing Circle and Siyenza are pleased to bring you the Manufacturing Indaba 2015. The forum will bring together business owners, industry leaders, government officials, capital providers and professional experts to discuss challenges and brainstorm solutions critical to industrial development of the South African economy.

Business and government need to continue to work together to promote prosperity through manufacturing, science and innovation.

The success of our nation depends on a strong and innovative manufacturing base.

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South Africa needs to enhance its manufacturing competiveness and aid in strengthening the GDP given the fact that it is the second biggest economic sector. Although South Africa's manufacturing output rose 2.2 percent year-on-year in volume terms in May this year, more needs to be done to eliminate obstacles local manufacturers have had to face to remain competitive with their counterparts in other countries.

Drivers such as innovation, costs of labour and materials, supplier networks, economy and trade, infrastructure and government investments all play a role in increasing global competitiveness.

According to Deloitte's recent Manufacturing Competitiveness Report there are major challenges that undermine South Africa's competitiveness. South Africa is in the bottom 20% with regard to the quality of its education

system, the business cost of crime and violence, HIV prevalence and labour market efficiency.

A country's competitiveness needs to be led, directed and facilitated by national government in partnership with the private sector. Greater collaboration between government and the private sector is required, but so too is collaboration within the private sector.

The Manufacturing Indaba, together with its strategic partners, the dti, the Manufacturing Circle and the City of Ekurhuleni, will provide a platform to highlight challenges and issues that are impacting the South African manufacturing industry currently, and will set out to seek innovative ideas to create local market attractiveness and move the industry forward over the next 5 years.

The event will be a two-day conference and showcase exhibition in the heart of Ekurhuleni.



### **OBJECTIVES**

The aim of the Manufacturing Indaba 2015 is:

- To focus on the growth potential of 6 key industry sectors, automotive, construction, metals, forestry, paper & packaging, chemicals, aerospace & defence, industry products and services.
- To unpack challenges and obstacles to find solutions for growth in each sector.
- To provide a platform for informative and interactive sessions with the prime movers of manufacturing sector across various spheres like government, policy makers, industrial leaders, academia and potential investors.
- To explore strategies for growth and competitive advantage including the productivity debate
- · To debate the challenges and opportunities facing the South African manufacturing sector in the next 5 years
- To highlight incentives available to ensure foreign investment and aid the establishment of global companies in the South African manufacturing sector
- To draw attention to new potential growth areas and showcase manufacturing opportunities in order to provide financial assistance as well as access to finance to the industrial players
- To look at global trends to assist in developing and maintain a skilled workforce

#### TARGET AUDIENCE

- · Policy Makers
- Private Equity Investors
- Industry Sector Specialists
- Small, Medium and Large Manufacturing Companies
- Exporters of Manufactured goods
- IT Solutions Providers
- Trade Publication / Media
- Government representatives: Government & Public Sector Undertakings / Intergovernmental Agencies / Industrial Development Zones
- Financial Institutions and Banks
- · Consultancy Organizations
- · Industrial suppliers
- Manufacturing Development Agencies
- Logistics / Supply Chain Companies
- Private investors: global and domestic
- · Academic & Research Bodies
- Allied Industries (Cement, Iron, Steel Producers, etc)

#### CONFERENCE

The conference programme will include plenary sessions as well as breakaway debate sessions to unpack and encourage active participation at the event. Topics to be discussed include:

- What are the challenges and opportunities facing the South African manufacturing sector in the next 5 years?
- Localisation as a global trend: Developing and maintaining a skilled workforce.
- Opportunities for growth in the small business manufacturing environment and how can big manufacturers benefit from small business?
- What incentives are there to ensure foreign investment and establishment of global companies in the South African manufacturing sector?
- · Access to finance
- Strategies for growth and competitive advantage including the productivity debate

## THE MANUFACTURING INDABA EXHIBITION

Join us at the 2015 Manufacturing Indaba exhibition, running alongside the 2 day conference to showcase your company, the products you manufacture or services you have on offer.

#### WHO SHOULD EXHIBIT?

- Companies in the energy sector, biofuels, nuclear, renewables, green and energy saving industries;
- · Chemical manufacturers;
- Pharmaceutical manufacturers
- Automotive cluster, manufacturers, part manufacturers;
- Industrial Development Zones(IDZs);
- Agro-processing;
- Aerospace & defence;
- Service providers, i.e. banks, law firms, consulting firms, etc.
- · International manufacturers wanting to establish themselves in SouthAfrica; and
- Any other manufacturing concerns wanting to grown their businesses in the SouthAfrican market.







# ORGANISER: SIYENZA

TELEPHONE +27 11 463-9184

EMAIL info@manufacturingindaba.co.za

www.manufacturing indaba.co.za

